

SYSTEM FOR PROVIDING NETWORK CONTENT TO WIRELESS DEVICES
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ABSTRACT

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A method is provided for having a content engine interact with a mobile device, the method comprising: having the content engine receive a wireless communication from the mobile device that includes a card representing a URL and an identifier of the mobile 10 device; having the content engine signal a database management system for an identification for the card to retrieve instructions for assembling the content available on the URL for the mobile device; having the content engine access a network site located by the URL to retrieve specific network events which are identified from the instructions received from the database management system; having the content engine convert the 15 network event into a wireless format for the mobile device; and transmitting the network event in a wireless protocol to the mobile device.